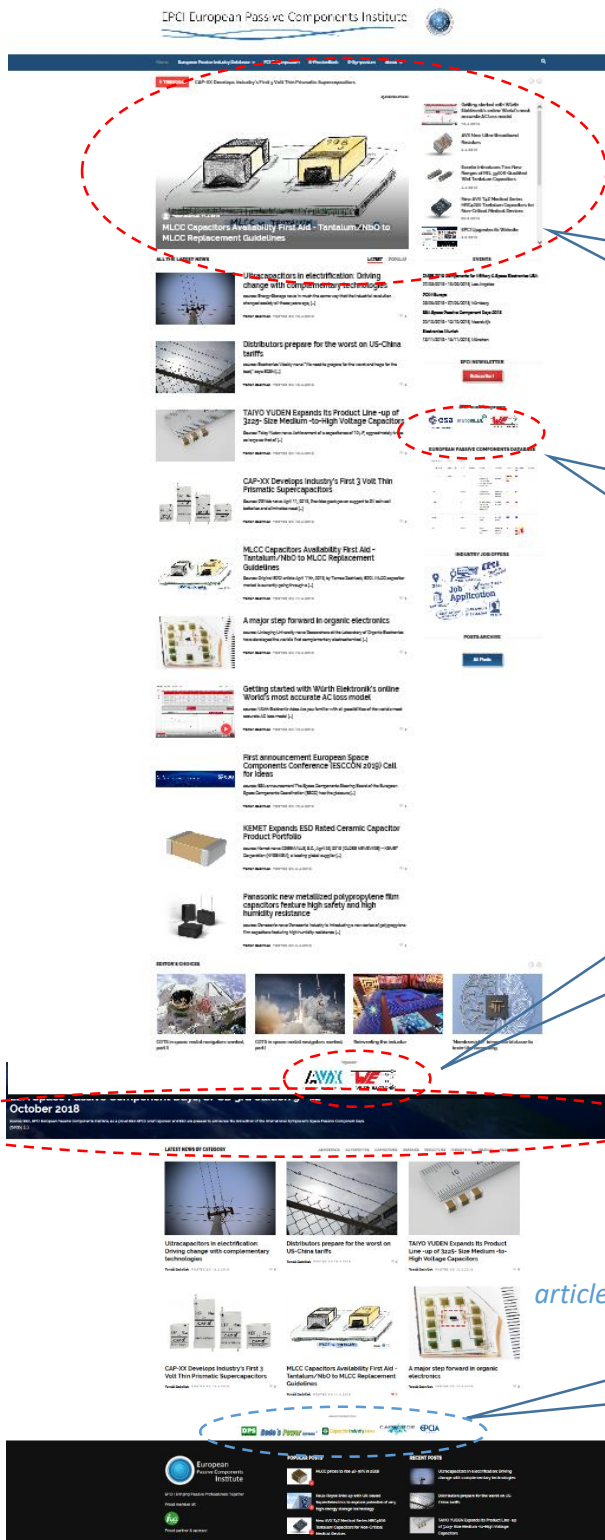


EPCI European Passive Components Institute



EPCI ADVERTISEMENT & PROMOTION OFFER

version: April 2018



Advertisement Options

Home Page

3 articles in max 12month: 1260 EUR
Gold sponsors: unlimited

Sponsored Headlines Articles – latest with full size featured image, + five displayed older articles

from 900 EUR/6month – see newsletter options

Newsletter Sponsors Logo 100x50px (below newsletter subscription button)– logo of all newsletters valid sponsors with link to their website

Gold Sponsors 9000 EUR/y – see packages

Gold Sponsors logo 150x150px– with link, multiple logos

Featured article 1260 EUR/month

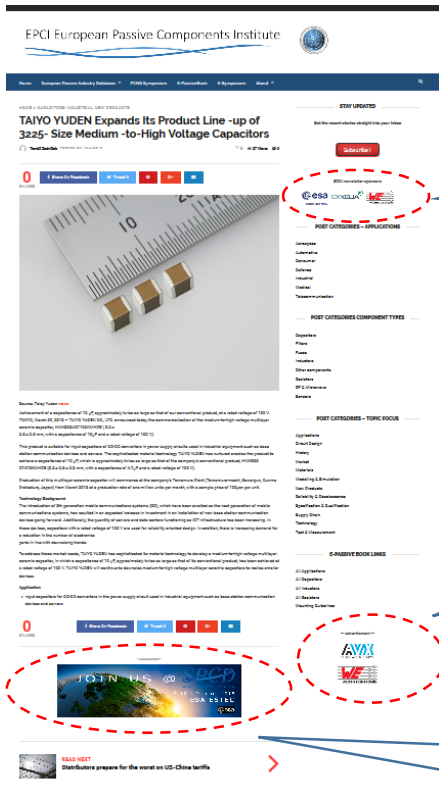
Featured article – full width image link to a featured article with massive power

Partners websites are monitoring and re-printing articles, thus it may significantly increase No. of readers

Recommended Links – link to EPCI partners website



Advertisement Options - Single Post Display (on every post displayed)



from 900 EUR/6month – see newsletter options

Newsletter Sponsors Logo 100x50px
(below newsletter subscription button)–
logo of all newsletters valid sponsors with
link to their website

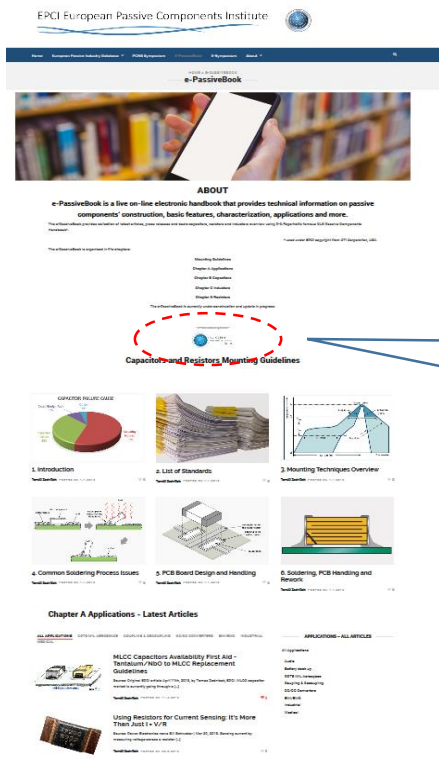
500 EUR/6month
900 EUR/year

Post Advertisement 150x150px– with link,
multiple advertisements

1800 EUR/month

Post Advertisement Full Width 600x170px –
with link **Only One Advertisement** at time with
massive power

Advertisement Options - ePassiveBook



500 EUR/6month
900 EUR/year

ePassiveBook Sponsors Logo 150x150px
logo of all ePassiveBook valid sponsors
with link to their website

EPCI ADVERTISEMENT PACKAGES

Gold EPCI sponsorship:

- Placement of company logo as a gold sponsor with website link to the mfg website for duration of 12month
- **Unlimited** press releases and articles in prime sponsored main page header position
- Acknowledgement to sponsorship in EPCI official presentations
[Past acknowledgement to EPCI sponsors at passive components industry events: ESA SPCD days 2016 \(>220 participants\), IMAPS conferences \(>100 participants\), ESA presentation days \(>100 participants\), PCNS 2017 \(60 participants\)](#)
- **EPCI web link to Job offers** from the main page side bar

Price: 9,000 EUR / year excl. VAT

EPCI Newsletter Sponsorship Options

- Brand highlight with link, at the selected newsletters
- Placement of company logo under the "subscription" button on main and post side bars

Weekly newsletters:

6 month sponsorship price: 2 340,- EUR excl. VAT.
12 month sponsorship price: 4 500,- EUR excl. VAT.

Monthly newsletters:

6 month sponsorship price: 900,- EUR excl. VAT.
12 month sponsorship price: 1 800,- EUR excl. VAT.

List of available newsletters:

Weekly:

- All Passives Weekly Newsletter

Monthly:

- All Passives Monthly Newsletter
- Capacitors Monthly News
- Inductors Monthly News
- Resistors Monthly News
- Aerospace and Defence Passive Monthly News
- Automotive Monthly News
- Industrial Passive Monthly News
- Medical Passive Monthly News

Note: multiple sponsors are allowed per newsletter

Thank you very much for your interest and we are looking forward for our next co-operation.



Ing. Tomáš Zedníček Ph.D.
EPCI President
European Passive Components Institute