

# EPCI European Passive Components Institute



## EPCI ADVERTISEMENT & PROMOTION OFFER

version: April 2018



### Advertisement Options

#### Home Page

3 articles in max 12month: 1260 EUR  
Gold sponsors: unlimited

**Sponsored Headlines Articles** – latest with full size featured image, + five displayed older articles

from 900 EUR/6month – see newsletter options

**Newsletter Sponsors Logo 100x50px** (below newsletter subscription button)– logo of all newsletters valid sponsors with link to their website

Gold Sponsors 9000 EUR/y – see packages

**Gold Sponsors logo 150x150px**– with link, multiple logos

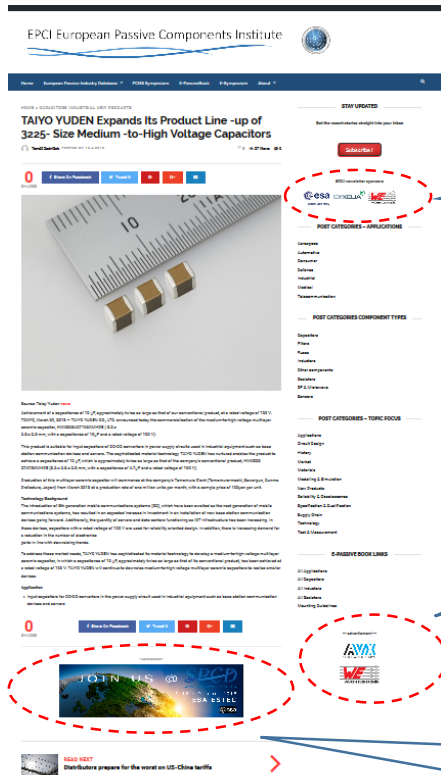
Featured article 1260 EUR/month

**Featured article** – full width image link to a featured article with massive power

*Partners websites are monitoring and re-printing articles, thus it may significantly increase No. of readers*

**Recommended Links** – link to EPCI partners website

## Advertisement Options - **Single Post Display** (on every post displayed)



from 900 EUR/6month – see newsletter options

**Newsletter Sponsors Logo 100x50px**  
(below newsletter subscription button)–  
logo of all newsletters valid sponsors with  
link to their website

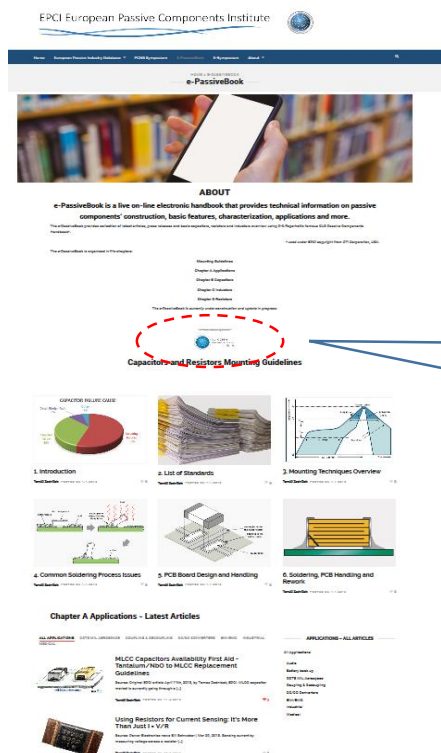
500 EUR/6month  
900 EUR/year

**Post Advertisement 150x150px–** with link,  
multiple advertisements

1800 EUR/month

**Post Advertisement Full Width 600x170px –**  
with link **Only One** Advertisement at time with  
massive power

## Advertisement Options - **ePassiveBook**



500 EUR/6month  
900 EUR/year

**ePassiveBook Sponsors Logo 150x150px**  
logo of all ePassiveBook valid sponsors  
with link to their website

## EPCI ADVERTISEMENT PACKAGES

### Gold EPCI sponsorship:

- Placement of company logo as a gold sponsor with website link to the mfg website for duration of 12month
- **Unlimited** press releases and articles in prime sponsored main page header position
- Acknowledgement to sponsorship in EPCI official presentations  
[Past acknowledgement to EPCI sponsors at passive components industry events: ESA SPCD days 2016 \(>220 participants\), IMAPS conferences \(>100 participants\), ESA presentation days \(>100 participants\), PCNS 2017 \(60 participants\)](#)
- **EPCI web link to Job offers** from the main page side bar

Price: 9,000 EUR / year excl. VAT

### EPCI Newsletter Sponsorship Options

- Brand highlight with link, at the selected newsletters
- Placement of company logo under the "subscription" button on main and post side bars

#### **Weekly** newsletters:

**6 month** sponsorship price: 2 340,- EUR excl. VAT.

**12 month** sponsorship price: 4 500,- EUR excl. VAT.

#### **Monthly** newsletters:

**6 month** sponsorship price: 900,- EUR excl. VAT.

**12 month** sponsorship price: 1 800,- EUR excl. VAT.

List of available newsletters:

#### Weekly:

- All Passives Weekly Newsletter

#### Monthly:

- All Passives Monthly Newsletter
- Capacitors Monthly News
- Inductors Monthly News
- Resistors Monthly News
- Aerospace and Defence Passive Monthly News
- Automotive Monthly News
- Industrial Passive Monthly News
- Medical Passive Monthly News

*Note: multiple sponsors are allowed per newsletter*

**Thank you very much for your interest and we are looking forward for our next co-operation.**



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Ing. Tomáš Zedníček Ph.D.  
EPCI President  
European Passive Components Institute