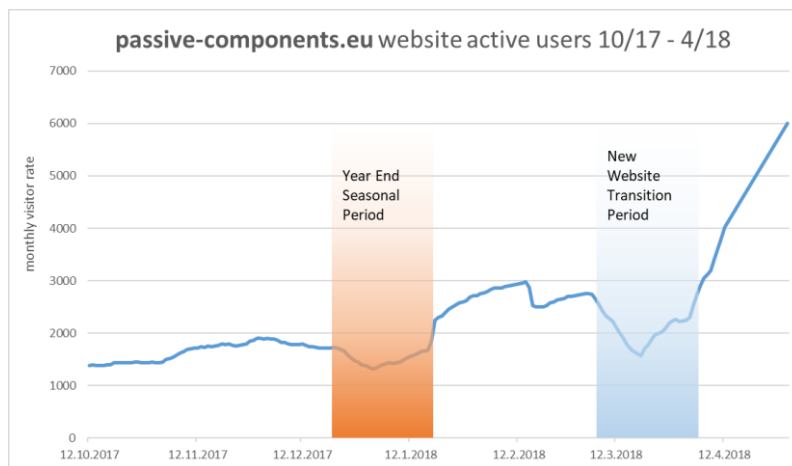




Monthly Active Visitors Rate



General EPCI website monthly visitors trend: increase from **1500 in October 2017** to **6 thousands in April 2018**

Regional Visitors Structure



Europe 35%



Americas 33%



Asia 28%

ROW 4%

1.	United States	5 092 (27,73 %)
2.	India	1 476 (8,04 %)
3.	United Kingdom	1 293 (7,04 %)
4.	Germany	1 145 (6,24 %)
5.	France	523 (2,85 %)
6.	Canada	504 (2,75 %)
7.	Czechia	471 (2,57 %)
8.	Taiwan	452 (2,46 %)
9.	South Korea	445 (2,42 %)
10.	Japan	383 (2,09 %)
11.	Singapore	371 (2,02 %)
12.	Australia	335 (1,82 %)
13.	Netherlands	310 (1,69 %)
14.	Italy	302 (1,64 %)
15.	Russia	302 (1,64 %)
16.	China	297 (1,62 %)
17.	Malaysia	265 (1,44 %)
18.	Spain	225 (1,23 %)
19.	Turkey	198 (1,08 %)
20.	Switzerland	197 (1,07 %)
21.	Hong Kong	196 (1,07 %)
22.	Sweden	196 (1,07 %)
23.	Brazil	184 (1,00 %)
24.	Philippines	161 (0,88 %)
25.	Poland	151 (0,82 %)

Google Search Results April 2018



EPCI online web PR partners:

- Electroverge News (New York, USA)
www.electroverge.com ~ 18ths monthly visitors
- Capacitor Faks (Sydney, Australia)
www.capacitorfaks.com ~ 6ths monthly visitors

EPCI press magazines co-operation:

- International: Bodo's power (Germany) – industry magazine covering Europe, partially USA and Asia
- BWB (UK) – publishing house for editorial and on-line PR sharing within Europe and overseas
- Local Czech: DPS magazine (Czech Republic)

Google Search Phrase	Position	Clicks	Display	Click Rate
ripple current	6	70	1404	5%
capacitor ripple current	5	28	304	9%
capacitor leakage current	4	25	167	15%
ripple current capacitor	3	23	190	12%
leakage current capacitor	3	15	84	18%
leakage current in capacitor	4	11	57	19%
resistor shortage	4	10	41	24%
passive component shortage	3	9	38	24%
mlcc shortage	13	8	26	31%
capacitor leakage	9	8	178	4%
electrolytic capacitor shelf life	4	7	60	12%
audio coupling capacitor	7	6	46	13%
capacitor ripple current higher or lower	3	6	50	12%
capacitor shelf life	4	5	37	14%
high ripple current capacitors	4	5	49	10%
smmps filtering	6	5	53	9%
passive on glass	3	4	20	20%
losses in capacitor	1	4	22	18%
ripple current of capacitor	3	4	25	16%
electrolytic capacitor leakage current	5	4	28	14%
rated ripple current	5	4	44	9%
capacitor ripple current rating	7	4	56	7%
ceramic capacitor shortage	6	4	110	4%
capacitor lead times	2	3	10	30%
component lead times	7	3	13	23%
what is leakage current in capacitor	5	3	14	21%
capacitor self healing	6	3	16	19%
mlcc leakage current	8	3	18	17%
decoupling capacitor selection	3	3	20	15%

Overall top PR story potential visibility range (together with EPCI partners): ~ 30 thousands industry related visitors

EPCI Newsletter April 2018

Collection of weekly and monthly worldwide passive component news in a form of email newsletters.

No. of Subscribers (Apr 2018): 152

