



EPCI 2026 Media and Promotion Kit

version: 1.0

1. EPCI passive-components.eu Web Domain Visitors

Passive Components Customers & Users



Passive Components Manufacturers



Components Distributors



Annual Year to Date Visitor Rates (1.1.2025 – 31.12.2025)

Active visitors: ~45K/month

Google Search views: ~ 1.55 million views /month

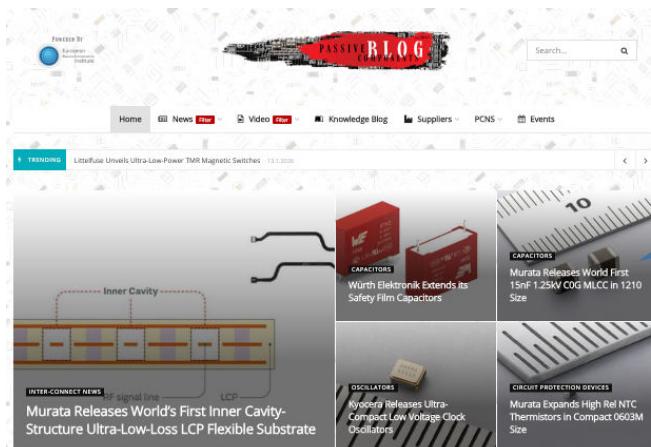
Google Search clicks: ~ 12 thousands clicks / month

Newsletter: > 1103 subscribers related to passive components

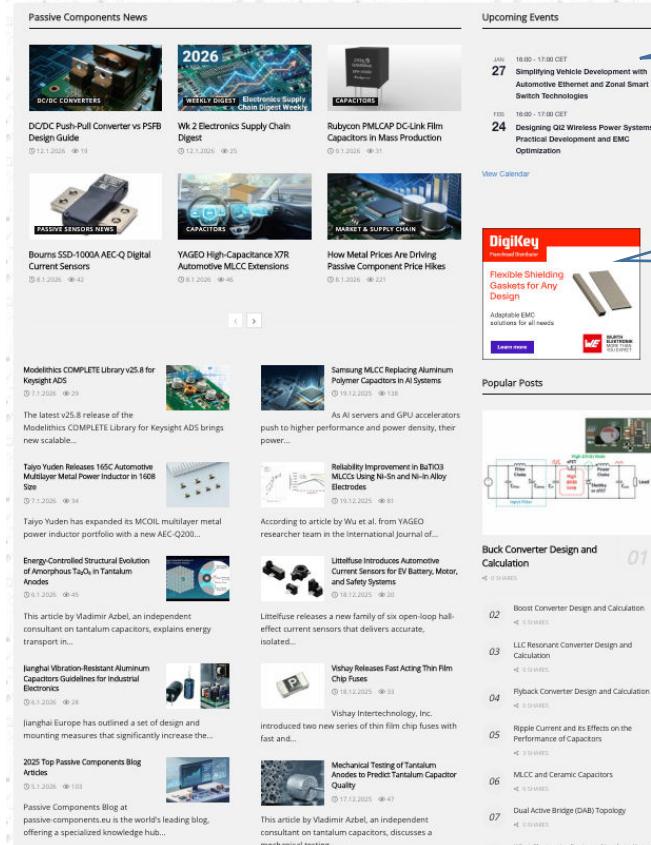
Top countries: USA, India, Germany, UK, Canada, France, Sweden

2. Ad and Banner Options

Passive Components Blog domain: **passive-components.eu**



EPCI Gold Member Header Ad
Articles – latest with full size featured image, + five displayed older articles
Free Post Ad for EPCI Gold Members only



Upcoming Events – with registration link button for **EPCI Gold and Premium**

Sidefeed Ad - side banner 300x250 px each with link present on home page and single pages **€25 net CPM**

Home Page (cont.)

The screenshot shows the EPCI website's home page. At the top, there is a video player with a thumbnail for a video titled "Simplifying Vehicle Development with Automotive Ethernet and Zonal S...". To the right of the video player is a sidebar titled "Currently Rising" featuring several video thumbnails with titles like "Enabling Software-Defined Vehicle Architectures: All... AUTOMOTIVE", "Calculating Resistance Value of a... HYBRID BE SCRUBBER DEFLECTIONS", "Mineralization of MLCCs and... MINIATURIZATION, KANN TECH OUTLINES", "One-Pulse Characterization of... INDUCTORS", and "Thermistor Linearization Challenges... CIRCUIT PROTECTION DEVICES". Below the sidebar is a section titled "New Technologies & Innovations" containing several news items with images and titles, such as "Researchers Demonstrated 32nm Aluminum Vacuum Gap Capacitor", "Researchers Demonstrated 30nm Ferroelectric Capacitor for Compact Memory", and "Reliability Improvement in BaTiO₃ MIMOS Using Ni-Sn and Ni-Al Alloy Electrodes". At the bottom of the page is a section titled "EPCI Members" displaying logos for various member companies, including muRata, KYOCERA AVX, Würth Elektronik, EESA, EXXELIA, HYDRA, knowles, Littelfuse, VIVATech, YAGEO, CABXION, Farnell, Frematic, KEMET, HESI, HERAeus, Hirschmann, JAE, COMPEL, nichicon, QUANTIC, Panasonic, POLYCHARGE, Sipex, SRT, SCHURTER, and iTi Electronics. A red dashed circle highlights a banner for Digi-Key.

Video Channel – YouTube video Webinars
EPCI Gold and Premium Members Free Ad
technical / application focus webinars etc

EPCI Member's Brand Logos with link to their website, Gold on the top, premium in the middle, within EPCI Membership fee

Full Width 728x90px – with link placement
on home page footnote and single page.
€25 net CPM

Advertisement Options - Single Post Display (on every post displayed)

Murata Publishes Power Delivery Guide for AI Servers

4.2.2026 Reading Time: 7 mins read AA



Murata has released a new technical guide on power delivery networks (PDNs) for AI servers in next-generation data centers, focusing on improving power stability and reducing distribution losses.

The document is particularly relevant for design engineers and component purchasers specifying capacitors, inductors and EMC components into high-density power systems where AI compute loads are pushing existing infrastructure to its limits.

Why PDN design matters for AI data centers

AI servers operate with rapidly changing load currents, high peak power, and increasing bus voltages, all within extremely dense rack configurations. This combination makes the power delivery network a critical part of system performance, reliability, and total cost of ownership for data center operators.

At rack and board level, poor PDN design can lead to voltage drop, instability, excessive losses and thermal issues that directly affect server uptime and AI accelerator performance. The [Murata](#) guide addresses these issues from a system perspective, linking market trends in AI data centers to concrete implementation strategies in power circuit design.

articles and general product pages, which can be useful when aligning PDN design work with component roadmaps and long-term availability.

Source

This article is based on an official Murata Manufacturing Co., Ltd. press release and associated information published on the Murata website, reformatted and expanded with additional neutral technical context for design and component engineering audiences.

References

1. [Murata press release - Technology guide to enhance power stability in AI-driven data centers](#)
2. [Murata campaign - Optimizing Power Delivery Networks for AI Servers in Next-Generation Data Centers](#)
3. [Murata global website](#)



Sidefeed Ad - side banners
300x250 each with link **€25 net CPM**

Sidefeed Ad - side banner
300x250 px each with link
€25 net CPM



Upcoming Events

FEB 16:00 - 17:00 CET
24 Designing Qi2 Wireless Power Systems: Practical Development and EMC Optimization

MAR 16:00 - 17:00 CET
3 Cybersecurity at the Eleventh Hour – from RED to CRA – Information and Discussion

MAR All day
21 PSMA Capacitor Workshop 2026

[View Calendar](#)



Popular Posts



Buck Converter Design and Calculation

01



Boost Converter Design and Calculation

02

Full Width 728x90px – with link placement on home page footnote and single page.
€25 net CPM

3. EPCI Membership

EPCI community membership offers passive components manufacturers, suppliers, distributors etc package of benefits in news sharing, communication, awareness, education such as discounts for Passive Components Blog promotion, PCNS conferences, etc.

		
Core €650/year	Premium + €1440/year RECOMMENDED	Gold €9900/year
<ul style="list-style-type: none">✓ PR Posts Publishing✓ Tech/App Paper Promotion✓ Newsletter Ad✓ Preferred Supplier Linecard✓ 5% PCNS Conference Discount✓ 20% SME* Discount✓ 5% Newsletter Logo Ad Discount✓ 5% Advertisement Discount✗ Do follow links insert in PRs✗ Newsletter Brand Promotion✗ Premium News Headline✗ Google Search Stats✗ EPCI Presentation Brand Acknowledgement	<ul style="list-style-type: none">✓ PR Posts Publishing✓ Do follow links insert in PRs✓ Tech/App Paper Promotion✓ Newsletter Featured Ad✓ Preferred Supplier Linecard✓ 10% PCNS Conference Discount✓ Supplier Landing Card✓ 10% Newsletter Logo Ad Discount✓ Event Calendar Listing✓ 10% Advertisement Discount✓ Newsletter Featured Article Promotion✗ Premium News Headline✗ Google Search Stats✗ EPCI Presentations Brand Acknowledgement	<ul style="list-style-type: none">✓ PR Posts Publishing✓ Do follow links insert in PRs✓ Tech/App Paper Promotion✓ Newsletter Featured Ad✓ Preferred Supplier Linecard✓ 15% PCNS Conference Discount✓ Supplier Landing Card✓ 15% Newsletter Logo Ad Discount✓ Event Calendar Listing✓ 15% Advertisement Discount✓ Newsletter Featured Article Promotion✓ Premium News Headline✓ Google Search Stats✓ EPCI Presentations Brand Acknowledgement

Check all benefits in details and application form at:

<https://passive-components.eu/advertisement-and-sponsorship/>

* SME is a small or medium-sized enterprise with fewer than 250 employees and a turnover of less than €50 million, or a balance sheet total of less than €43 million.

4. EPCI Newsletter Sponsorship Options

- **>1103 subscribers in December 2025**
- Email campaign + Linked In weekly newsletter promotion
- “Healthy” subscriber portfolio – “no” contact buy outs or blank marketing campaigns – all subscribers took an action to sign up voluntarily from web or newsletters = portfolio of subscribers with real interest in passive components.
- Linked In / Twitter weekly newsletter promotion
- Subscriber organization / company structure:



Newsletter Sponsor Logo
Brand Promotion (with link)

Newsletter Sponsors Benefits

- Brand visibility – company logo will be seen regularly by subscribers
- Newsletter sponsor's logo displayed at the newsletter header with active link to the sponsor's website
- Newsletter sponsor's logo displayed at the passive-components.eu subscription webpage

Monthly Newsletters

- All Passive Components
- Capacitors
- Inductors
- Resistors
- Aerospace & Defence
- Automotive
- Industrial
- Medical
- Market & Supply Chain

Newsletter Sponsoring Fee

- Weekly Newsletter
 - 900 EUR for 6 month
 - 1800 EUR for 12 month
- Monthly Newsletter
 - 450 EUR for 6 month
 - 900 EUR for 12 month

Weekly Newsletter

- All Passives Weekly