



EPCI 2027 Media and Promotion Kit

version: 1.0

1. EPCI passive-components.eu Web Domain Visitors

Passive Components Customers & Users



Passive Components Manufacturers



Components Distributors



Active visitors (2026): ~60K-90K/month

Google Search views: ~ 2.5 million views /month

Google Search clicks: ~ 13 thousands clicks / month

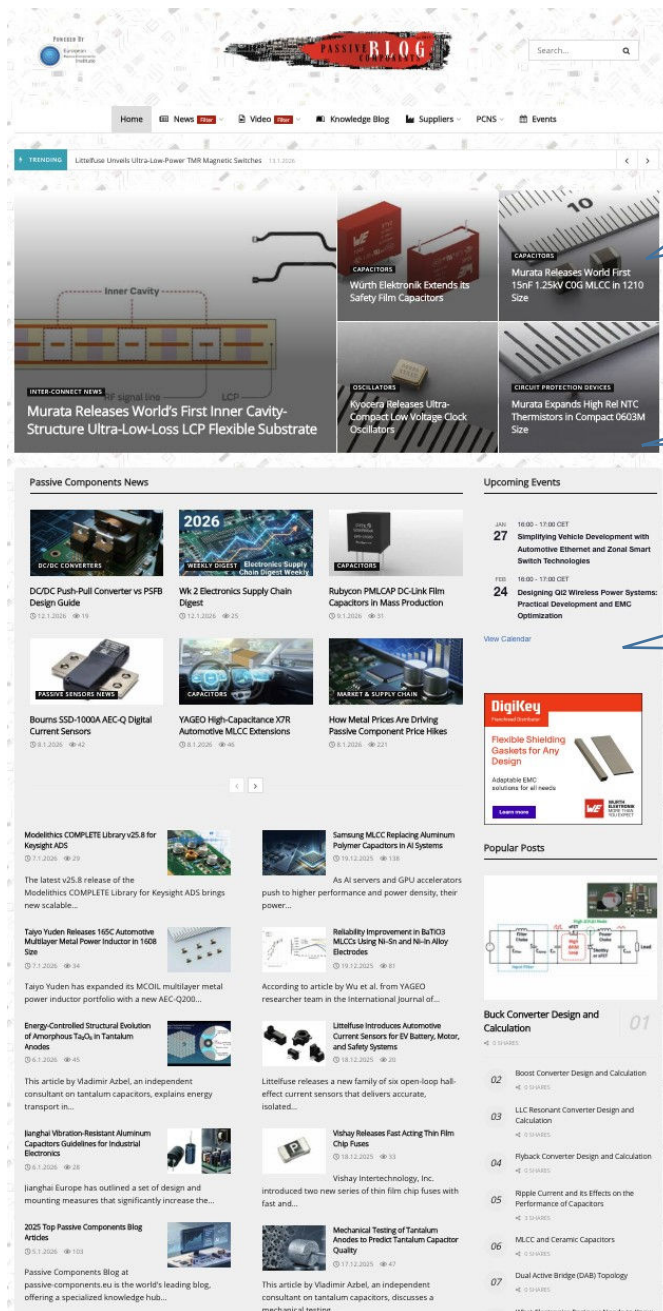
Newsletter: > 1126 subscribers related to passive components

Visitor Locations: Americas: 25%, Europe: 25%, Asia: 42%

Top countries: USA, India, Singapore, Germany, UK, China, S.Korea, Canada, France, Sweden

2. Ad and Banner Options

Passive Components Blog domain: **passive-components.eu**

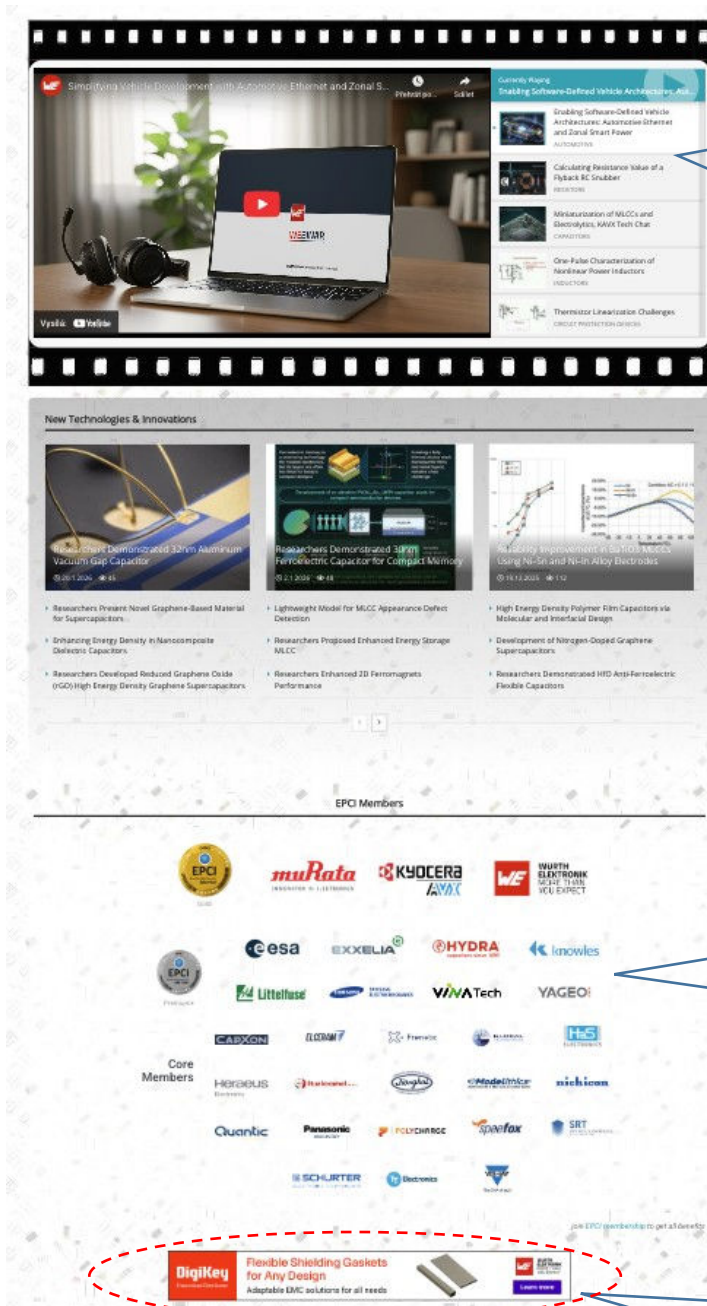


EPCI Gold Member Header Ad Articles – latest with full size featured image, + five displayed older articles
Free Post Ad for EPCI Gold Members only

Upcoming Events – with registration link button for **EPCI Gold and Premium**

Sidefeed Ad - side banner 300x250 px each with link present on home page and single pages **€25 net CPM**

Home Page (cont.)



Video Channel – YouTube video Webinars
EPCI Gold and Premium Members Free Ad
technical / application focus webinars etc

EPCI Member's Brand Logos with link to
their website, Gold on the top, premium in
the middle, **within EPCI Membership fee**

Full Width 728x90px – with link placement
on home page footnote and single page.
€25 net CPM

Advertisement Options - Single Post Display (on every post displayed)

Murata Publishes Power Delivery Guide for AI Servers

4.2.2026 Reading Time: 7 mins read AA



Murata has released a new technical guide on power delivery networks (PDNs) for AI servers in next-generation data centers, focusing on improving power stability and reducing distribution losses.

The document is particularly relevant for design engineers and component purchasers specifying capacitors, inductors and EMC components into high-density power systems where AI compute loads are pushing existing infrastructure to its limits.

Why PDN design matters for AI data centers

AI servers operate with rapidly changing load currents, high peak power, and increasing bus voltages, all within extremely dense rack configurations. This combination makes the power delivery network a critical part of system performance, reliability, and total cost of ownership for data center operators.

At rack and board level, poor PDN design can lead to voltage droop, instability, excessive losses and thermal issues that directly affect server uptime and AI accelerator performance. The [Murata](#) guide addresses these issues from a system perspective, linking market trends in AI data centers to concrete implementation strategies in power circuit design.

Key focus areas of the Murata guide

The technology guide "Optimizing Power Delivery Networks for AI Servers in Next-Generation Data Centers" is structured to support engineers through both conceptual and practical aspects of PDN development.

Key topics covered include:

- Market overview of power consumption trends in AI data centers and how rising compute density and higher voltage operation impact PDN design.
- Breakdown of power delivery topologies and power placement architectures across racks, power shelves,

Related Posts

[Conductive Polymer Capacitor Market and Design-In Guide to 2035](#)

[Murata Releases World's First Inner Cavity-Structure Ultra-Low-Loss LCP Flexible Substrate](#)

[Murata Releases World First 15nF 1.25kV COG MLCC in 1210 Size](#)



Sidefeed Ad - side banners
300x250 each with link €25
net CPM

Upcoming Events

- FEB 24 18:00 - 17:00 CET
Designing Q12 Wireless Power Systems: Practical Development and EMC Optimization
- MAR 3 18:00 - 17:00 CET
Cybersecurity at the Eleventh Hour - from RED to CRA - Information and Discussion
- MAR 21 All day
PSMA Capacitor Workshop 2026

[View Calendar](#)



Sidefeed Ad - side banner
300x250 px each with link €25
net CPM

articles and general product pages, which can be useful when aligning PDN design work with component roadmaps and long-term availability.

Source

This article is based on an official Murata Manufacturing Co., Ltd. press release and associated information published on the Murata website, reformatted and expanded with additional neutral technical context for design and component engineering audiences.

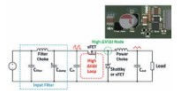
References

- [Murata press release - Technology guide to enhance power stability in AI-driven data centers](#)
- [Murata campaign - Optimizing Power Delivery Networks for AI Servers in Next-Generation Data Centers](#)
- [Murata global website](#)



Full Width 728x90px - with link placement
on home page footnote and single page.
€25 net CPM

Popular Posts



Buck Converter Design and Calculation

< 0 SHARES

02 Boost Converter Design and Calculation

< 0 SHARES

3. EPCI Membership

EPCI community membership offers passive components manufacturers, suppliers, distributors etc package of benefits in news sharing, communication, awareness, education such as discounts for Passive Components Blog promotion, PCNS conferences, etc.

		
Core	Premium + RECOMMENDED	Gold
€650/year	€1440/year	€9900/year
✓ Max 6 Posts Annually ✓ PR or Tech/App Papers ✓ Newsletter Ad ✓ Preferred Supplier Linecard ✓ 5% PCNS Conference Discount ✓ 20% SME* Discount ✓ 5% Newsletter Logo Ad Discount ✓ 5% Advertisement Discount ✗ Do follow links insert in PRs ✗ Newsletter Brand Promotion ✗ Premium News Headline ✗ Google Search Stats ✗ EPCI Presentation Brand Acknowledgement	✓ PR Posts Publishing ✓ AI Value Ad Post Edits ✓ Do follow links insert in PRs ✓ Tech/App Paper Promotion ✓ Newsletter Featured Ad ✓ Preferred Supplier Linecard ✓ 10% PCNS Conference Discount ✓ Supplier Landing Card ✓ 10% Newsletter Logo Ad Discount ✓ Event Calendar Listing ✓ 10% Advertisement Discount ✓ Newsletter Featured Article Promotion ✗ Premium News Headline ✗ Google Search Stats ✗ EPCI Presentations Brand Acknowledgement	✓ PR Posts Publishing ✓ AI Value Ad Post Edits ✓ Do follow links insert in PRs ✓ Tech/App Paper Promotion ✓ Newsletter Featured Ad ✓ Preferred Supplier Linecard ✓ 15% PCNS Conference Discount ✓ Supplier Landing Card ✓ 15% Newsletter Logo Ad Discount ✓ Event Calendar Listing ✓ 15% Advertisement Discount ✓ Newsletter Featured Article Promotion ✓ Premium News Headline ✓ Google Search Stats ✓ EPCI Presentations Brand Acknowledgement

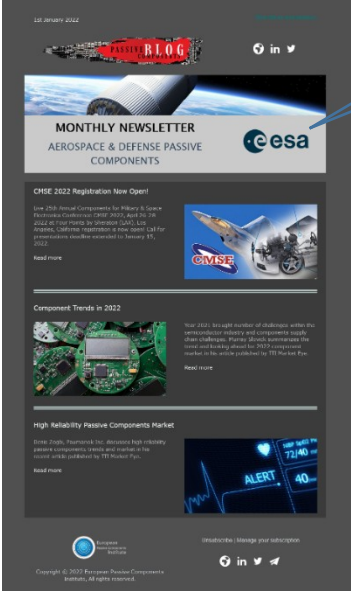
Check all benefits in details and application form at:

<https://passive-components.eu/advertisement-and-sponsorship/>

4. EPCI Newsletter Sponsorship Options

- >1126 subscribers in September 2026
- Email campaign + Linked In weekly newsletter promotion
- “Healthy” subscriber portfolio – “no” contact buy outs or blank marketing campaigns – all subscribers took an action to sign up voluntarily from web or newsletters = portfolio of subscribers with real interest in passive components.
- Linked In / Twitter weekly newsletter promotion
- Subscriber organization / company structure:

**Newsletter Sponsor Logo
Brand Promotion (with link)**



Newsletter Sponsors Benefits

- Brand visibility – company logo will be seen regularly by subscribers
- Newsletter sponsor's logo displayed at the newsletter header with active link to the sponsor's website
- Newsletter sponsor's logo displayed at the passive-components.eu subscription webpage

Monthly Newsletters

- All Passive Components
- Capacitors
- Inductors
- Resistors
- Aerospace & Defence
- Automotive
- Industrial
- Medical
- Market & Supply Chain

Weekly Newsletter

- All Passives Weekly

Newsletter Sponsoring Fee

- Weekly Newsletter
 - 900 EUR for 6 month
 - 1800 EUR for 12 month
- Monthly Newsletter
 - 450 EUR for 6 month
 - 900 EUR for 12 month